HI, I´M NACHO

NACHO C
GRAPHIC DESIGN & PHOTO

I'm a photographer and a graphic designer,
but mostly I consider myself a **visual communicator**

EXPERIENCE

2019 – ?

OYO VACATION HOMES - GLOBAL GRAPHIC DESIGNER
Responsible for the global graphic design of the various brands included in the company; in charge of organizing the creative team, the processes and the implementation of all the necessary communication and advertising pieces.

2016–2019

SANITAS (PART OF BUPA) - GRAPHIC DESIGNER/PHOTOGRAPHER
Responsible for the graphic design in Sanitas (belonging to Bupa) creating pieces and advertising campaigns, adapting ideas for many channels, participating in the redesign of the global corporate identity and creating/ editing corporate videos.

2012–2016

GROUPON - GRAPHIC DESIGNER
Graphic designer responsible for the website www.groupon.es conceptualizing, designing and producing creative pieces both online and offline.

2011-2012

T20 MEDIA - WEB GRAPHIC DESIGNER
Web graphic designer, responsible for traffic generating creations for third party companies such as landing pages, logos, banners and websites related to e-commerce.

2010-2011

WE FEEL THE BRAND - GRAPHIC DESIGNER
Creation of advertising pieces such as packaging, banners, ads, flyers or banners for brands such as Loewe, Solán de Cabras, Douglas or Time Force.

2007-¿?

EUROPAPRESS / SCI / SELF-EMPLOYED - PHOTOGRAPHER
Report and event photographer for companies such as Europapress, International Civil Service and private service photographer.

EDUCATION

2009–2010
- *Master of Fine Arts in Computer Arts*
  Institute Tracor - San Pablo CEU

2003–2009
- *Degree in Advertising and Public Relations*
  University Complutense of Madrid

2007–2008
- *Master in digital photography professional*
  EFTI

PROGRAMMES

- Adobe Creative cloud: Photoshop, Illustrator, Indesign, Premiere, After effects, Lightroom, Dreamweaver, Acrobat pro
- Office 365
- Keynote, Google Slides

SKILLS

- Fast execution
- Attention to detail
- Organized
- Empathic
- Resolute

LANGUAGES

Spanish ●●●●●●●●●●
English ●●●●●●●●●○

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